

FOR IMMEDIATE RELEASE



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TSX Venture Exchange symbol: LED

## CRS Electronics Announces Rollout of Lighting Installation for Best Buy Stores

**September 20, 2010 Welland, ON** – CRS Electronics Inc. (“CRS”), (TSX-V:LED), an inventor, developer and manufacturer of LED lighting, is pleased to announce today that Best Buy Co, Inc. (“Best Buy”), a multinational retailer of technology and entertainment products, has made a commitment to replace 35,000 50 watt halogen lamps with the 6 watt CRS LED MR16. The replacement lamps are expected to generate an 80% reduction in electrical demand and electrical consumption for Best Buy.

The initial rollout of 3,150 replacement lamps will be delivered this month to 50 Best Buy locations to highlight digital camera displays and Magnolia Home Theater system rooms where the capability of dimming lights is essential to provide customers with optimal real-life settings.

“Best Buy is one of the leaders in making green technology decisions to reduce environmental impact. After testing our LED MR16 product in their retail environment, the decision to reduce energy while maintaining quality was easy,” said Scott Riesebosch, President of CRS Electronics. “CRS created a new standard in fixture compatibility to accommodate Best Buy’s specific requirements. Our new driver technology allows our lamps to maintain superior performance and dim on electronic transformers and industry standard dimmers. Electronic transformer powered light fixtures represent a significant portion of the market, which, until now have not been able to utilize LEDs without flickering.”

The CRS replacement lamps are at the forefront of technological advancements for LED lighting which include patent pending superior hardware and software components. The products also have a unique driver system technology that allows CRS LED MR16 lamps to be dimmable while still maintaining best-in-class colour rendering and lumen output. The Company’s automated production lines make their LED lights truly customizable providing the right solution to fit the specific needs of both general lighting and high-end lighting replacement installations.

### About CRS

CRS Electronics Inc., an Energy Star and Lighting Facts partner, is a leader in the emerging, rapidly-growing market of high efficiency light-emitting-diode (“LED”), or, solid state lighting (“SSL”). The principal activities of CRS include the development, manufacture and sale, primarily in North America, of indoor and outdoor lighting such as LED replacement lamps, LED streetlights, exterior LED warning lights on school buses, child safety systems for school buses and contract manufacturing of LED circuit boards. CRS is a well-established supplier to both the school bus industry and the LED contract manufacturing industry, providing a stable and growing revenue source. CRS plans to be a major supplier of LED light engines for a variety of applications to be developed by CRS on its own and in conjunction with its customers. Several of CRS’s customers use CRS LED MR16 lamps to replace up to 50 watt halogen MR16s.

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