

FOR IMMEDIATE RELEASE



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TSX Venture Exchange symbol: LED

## Lumenova™ Lights Salon 153

**January 13, 2014, Toronto, ON** – CRS Electronics Inc. (“CRS” or the “Company”), (TSX-V:LED), a developer and manufacturer of LED lighting products, today announced they have been selected as the sole provider of LED lighting for Salon 153 in Plantation (Ft. Lauderdale), Florida utilizing their new Lumenova LED lighting brand.

“The challenge was to select LED lighting with the correct combination of lumen output and color temperature, and then determine proper placement,” said Mark Silverman, owner of Salon 153. LED Source®, a leading North American LED lighting solutions company, was selected to provide the lighting design. Using a total of 84 LED lamps in both 2700 and 3000 Kelvin color temperatures, the design expectations at Salon 153 were far exceeded.

“The final lighting design properly illuminates the client’s head, making it virtually shadow free for the stylists. The salon looks great, and the lighting even made the furniture and floor come to life,” said Mr. Silverman. “Our clients have commented on the warm, inviting ambience of the salon, not realizing that the new Lumenova LED lighting is responsible.”

“We are proud to be associated with such a beautiful facility,” said Travis Jones, President & CEO of CRS Electronics. “This installation is a superb example of Lumenova technology providing energy savings with a dramatically improved visual environment.”

### **About CRS Electronics**

CRS Electronics Inc. (TSX-V:LED), a Lighting Facts partner, is a leader in the emerging, rapidly-growing market of high efficiency light-emitting-diode (“LED”), or, solid state lighting (“SSL”). The principal activities of CRS Electronics include the development, manufacture and sale, primarily in North America, of indoor lighting products such as LED replacement lamps, exterior LED warning lights for school buses, child safety systems for school buses, LED architectural lighting fixtures, and contract manufacturing of LED circuit boards. As an innovator of LED solutions since 1998, CRS Electronics continues to expand its product portfolio and market presence with business partners and customers, and under its own product brands, which include CRS Electronics and Lumenova™ Architectural Lighting.

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